

"Kim Critz has been the best investment I've ever made in my small business. Kim provides topnotch customer service and complete business packages at an affordable rate. She was able to take my small start-up business and give it a polished and professional image before my doors even opened to the public."

Hannah Cornell-Schroeder Soothe Your Soul soothe-your-soul.com Oxford, Michigan



Read more testimonials at: kimcritz.com



Your Website Markets for you 24/7...
Grow your audience tip:
Meet your ideal clients where they are and don't assume everyone is on FaceBook. The most efficient & effective way to reach your audience is still your

Most importantly can clients find you easily and does your Website represent your brand perfectly?

Website & Fmail

You are going to look so cool!



Kim Critz
owner/designer
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kimcritz.com

Kim Critz WEBSITE DESIGN STUDIO

Creative Website Design Stress Free Social Media Inspiring Resources

How can I support you in your work?

You keep doing what you love, while I put your Website and social media together perfectly.



kimcritz.com



SIMPLE | STRATEGIC | VISUALLY AWESOME

All Websites include a tutorial video made just for you. I also have a monthly maintenance plan if you don't want to maintain it yourself I will do the work for you!

□ Social Media Links

☐ HR Resources

□ Tutorials

☐ Employment Details

Need Inspiration?
Check out My Monthly Newsletter

SOUL HAPPY MARKETING

Stress Free, Targeted Marketing Inspiration & Resources

inspiration
stories of brave small business owners
downloadables
classes
tutorials
tips and tricks
fun in your in-box

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What do you want visitors to find on your Website?

☐ Product Images

□ Downloadables

☐ Privacy Policy

☐ Testimonials

Vebsite idea list:		Weekly Specials	
	Email Opt-in form	Press Releases	
	Contact Form	Frequent Questions	
	Shopping cart	Warranty Policies	
	Blog/ News	Return Policies	
	Hours	Bios	
	Announcements	History	
	Service Details	Education	
	Mission Statement	Certifications	
	Sliders	Awards	
	Video of your vision	Inspiration	
	Photos/ Gallery	Scheduling	
	Portfolio	Events Calendar	
	Catalog	Photos of you, staff	
	Menu	Map & Directions	
	Product Pricing	List of clients/ logos	

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Other [Digital	Brandir	ng Des	ign Ser	vices:
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- ☐ Email Newsletter Design
- ☐ Blog and Social Media Custom Planner
- ☐ Social media Branded Post Images
- ☐ Customize Social Media Headers/ Profile: FaceBook, Twitter, Instagram

Print Branding Design Services:

- □ Logo Design/Brand Style Guide
- □ Business Card Design
- ☐ Flyer Design
- ☐ Menu Design
- □ Brochure or Postcard Design